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S. S. SKIDELSKY & CO., Inc.
144 WEST 27th STREET
NEW YORK 1, N. Y.

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Carnations – 1947-48 Season



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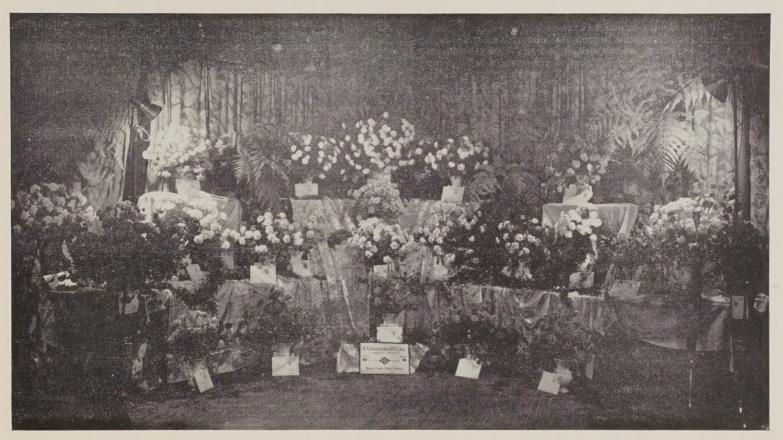
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144 WEST 27th STREET NEW YORK 1. N. Y.



OUR GOLD MEDAL EXHIBIT AT THE NEW YORK FLORIST CLUB, FEB., 1947

Certified SSS Rooted Cuttings Carnations - 1947-48

NEW INTRODUCTIONS

MRS. VIRGINIA IRWIN. (George P. Barr.)

This new sport of Giant Virginia is a rose pink in color similar to Virginia Rose, but with stronger habit of growth and with large, full textured flowers double the size (actual petal count) of the old Virginia, with strong calix and free of any tendency to splitting. Production compares favorably with principal commercial varieties grown today. It has flowered upwards of 30 blooms to a single plant the first season, and although we would not claim that figure as an average, it will serve to prove the "bread and butter" characteristics of this Quality carnation. It has received a number of awards including the N.Y.F.C. Gold Medal.

Price-Per 100: 20.00 Per 1000: 150.00

Restricted for Three Years (to Dec. 1950).

SCHAEFER'S PINK (Charles A. Schaefer)

Good dark pink seedling, cross of King Cardinal and unnamed seedling. Has good stiff stem, calyx does not split, continuous bloomer, and good producer.

Price-Per 100: 20.00 Restricted for Three Years (to Dec. 1950).

Per 1000: 150.00

NETTA. (Sim. Carnation Co.) Sold Out ORDER NOW FOR DECEMBER 1948 AND LATER

Light pink seeding from a cross of two unnamed varieties. The color is the loveliest delicate shade of light pink, much richer and softer than Virginia, and more nearly resembles the color of Light Pink Maytime. The flower is large and full, larger than Hercules Virginia, of greater substance, and has a most attractive form. The petals are not as deeply fringed as Virginia. The calyx rarely splits. The plant is large, bushy, clean, and a vigorous grower. The stem is sturdy and is longer than that of Virginia. The Keeping Quality is Excellent, and the variety ships perfectly.

Price-Per 100: 20.00 Per 1000: 150.00

Restricted for Three Years (to Dec. 1950).

SYLVIA. (William Sim)

White variegated with pink stripes. Long strong stems, good size flowers, free blooming. Winner at American Carnation Society Convention, Chicago, Certificate Massachusetts Hort.

Price-Per 100: 20.00 Per 1000: 150.00

Restricted for Three Years (to Dec. 1950).

No. 14 CRIMSON (Patter & Co.) Free blooming, non splitting, splendid keeper. Average size flowers.

Price-Per 100: 15.00

Per 1000: 125.00

Popular Varieties

	WHITE				John Briry	per 100 8.50	per 1000 75.00
	Colonel Blimp. Fine white seedling.	per 100	per 1000		Virginia Miller. Dark Pink sport of		
	Good keeper and shipper, similar to Olivette. Taller grower and				Virginia* *Kentucky. (O. S. Honaker). Rich	15.00	125.00
	free of disease	\$20.00	\$150.00		deep pink	20.00	150.00
26	White Briry. Sport of John Briry.				*Chalfont. (Hellberg). Dark pink		
	Produces better than the parent variety	15.00	125.00		seedling, free growing, non-split- ting	20.00	150.00
	Northland. Fine white carnation	15.00	125.00		*Canup's Pride. (Baum's Home of		
1	Mercury. Sport of Giant Fisher. Same form and color as White				Flowers) Dark cherry pink, large blooms on heavy stems. Free		*
	Fisher, but much larger		125.00		bloomer	20.00	150.00
	Arundel. Splendid white seedling Grassl's White. Pure white seedling.	12.00	100.00		CRIMSON		
	Beautiful flowers on long stiff				Mrs. C. W. Weld. Maroon seedling. Does not split, early bloomer, fine		
	stems. Good keeper. Does not split		110.00		keeper, good producer. Plants	12.00	100.00
	White Baum's Supreme. (Baum's				bushy and vigorous *Seth Parker. (B. S. & Co.)	12.00 20.00	100.00 150.00
	Home of Flowers). Large white sport of Pink Baum's Supreme,				Crimson Potentate. Sport of poten-		
	flowers on long wiry stems, pro-	20.00	150.00		tate, color similar to Beuerlein's Crimson. Heavy producer, good		
	lific bloomer	20.00	130.00		keeper, flowers on long straight	10.00	00.00
	flowers, fragrant, stiff stems		200.00		stems. Seldom splits *Olympic. (Littlefield-Wyman Nur-	10.00	90.00
	Olivette	8.50 8.50	75.00 75.00		series) Crimson seedling, good	00.00	150.00
•	LIGHT PINK	0.00	70.00		quality flowers on stiff stems	20.00	150.00
1	Hercules Virginia. Giant sport of				*Tom Knipe. (B. S. & Co.)	\$20.00	\$150.00
	Virginia	\$15.00 8.50	\$125.00 75.00		*King Cardinal. (B. S. & Co.)		100.00
	Virginia. Fine Enchantress pink Virginia Supreme. A glorified Vir-	0.50	75.00		*Red Seth Parker. (Rowe) Has all the characteristics of its parent,		
	ginia, better color, larger flower, full center	15.00	125.00		Seth Parker; always in heavy		
F	rosted Patrician. Pretty pink flaked	15.00	120.00		crop by Christmas *William Sim		100.00 150.00
	Patrician, excellent for those who	8.50	75.00		No. 16 Red		125.00
	can grow the parent variety Spirit of St. Louis. (Rowe). Color	0.50	70.00		Victory Red	12.00	100.00
	of Virginia, heavy producer of good sized flowers early and con-				YELLOW		
	tinuous bloomer	17.50	150.00		Golden Wonder. Yellow variegated Miller's Yellow. Finest yellow on	\$ 8.50	\$ 75.00
	MEDIUM PINK				the market	12.00	100.00
	Virginia Rose. Sport of Virginia Peter Fisher. Popular rose pink,	\$ 8.50	\$ 75.00		NOVELTIES		
	fringed	8.50	75.00		Barbara Brigham. Orange with pink penciling	8.50	75.00
	St. Louis Pink	8.50 20.00	75.00 150.00		Pelargonium. Crimson and white	15.00	125.00
	Pink Treasure. (B. S. & Co.)	15.00	125.00		Scarlet King. Bright red and white	15.00	125.00
I	Pink Surprise. Sport of Potentate	10.00	90.00		Varieties * are patented or restricted, and agreements.	d subject	t to signed
*Charm. (Rasmussen)							
	Charm. (Rasmussen)	\$20.00	\$150.00		250 or more of a variety at 1000		
	of Virginia	12.00	100.00		shipped collect by Railway Express air freight — as requested.	s, air-ex	kpress, or
I	da. Light Salmon Pink sport of Elea- nor, better flower than its parent,				All orders will be shipped in rotation	,	
	less grassy, better keeper	8.50	75.00		TERMS:—2% 10 days — 60 days no		
	DEEP PINK				Cash Discount — 5%.		
*	Baum's Supreme. (Baum's Home of Flowers)	\$20.00	\$150.00		No C.O.D.		
I	Park Pink Fisher. Sport of Peter				New accounts desiring cre	edit, ple	ease give
	Fisher	8.50	75.00		3 trade references.		79

Cultural Suggestions

The cuttings you purchase are ready for potting or flatting. Do not put them back in the propagating sand. Ordinarily they will not require shading, but if they have been several days in transit and have softened up some, or if they are flatted up during warm, bright weather, a newspaper placed over the flat DURING THE HEAT OF THE DAY ONLY will help the plants to become established. Under no circumstances leave paper on the plants during dull weather or at night, and as soon as the roots have become established and the plants stiffen up, apply no further shade at any time.

Benching usually starts immediately after Memorial Day, and should be completed by the first of August.

Some varieties require more space than others, but an average of 7 inches by 7 inches is sufficient.

Carnations are a cool crop. Keep your houses at 48 to 50 degrees at night. On cloudy days, keep your houses down to 55 degrees. On bright, cool days, run your houses as near 60 degrees as possible. Higher temperatures are all right on bright, warm days when plenty of ventilation can be provided.

Carnations like a good circulation of air at all times, but should not be placed in a strong draft.

conditions or other causes beyond our control. as applying to this order EXPRESS BEST WAY accepted ORDER BLANK our general catalogue are hereby AIR FREIGHT State Likewise to crop P. POST (if other than Post Office) our approval. St., P. O. Box or R. F. D. Tel. CHickering 4-4327-4328 and conditions in This order is subject to Shipping Point AIR EXPRESS S terms

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